

THE 2015 702 SUN INTERNATIONAL CEO SLEEPOUT™ GIRLS & BOYS TOWN 6 LEGACY PROJECTS

Presented to and approved by the Girls and Boys Town (GBT) Board of Trustees on Tuesday, 21 July 2015 and The CEO SleepOut™ Trust and appointed Working Group on Tuesday, 18 August 2015.



Founding Partner

CREATING CONSCIOUS CAPITAL
THE PHILANTHROPIC
collection

Joint Title Partners

702 Sun International

Beneficiary Partner



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EthicsMonitor

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RESTORING THE LIGHT

Abandonment. Abuse. Violence. Rape. Some of the reasons that the lights go out in our children. Rape. Addiction. Alienation. Suicide, a few of the paths that some youth choose to cope with overwhelming challenges.

Significance. Home. Independence. Nurture. Education. The things we focus on to empower the young entrusted to us to overcome and shine again.

Of the youth currently served by Gauteng Girls & Boy Town programmes and services:

- 38% are orphaned
- 48% have been abandoned by a parent or by both parents
- 27% would be out on the streets



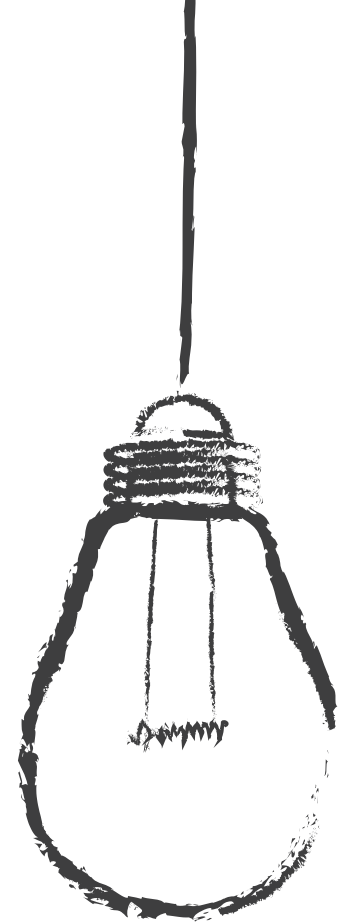
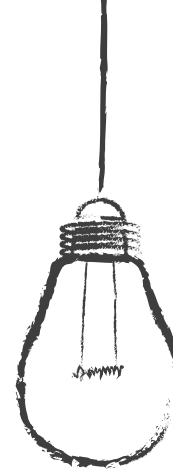
The Girls and Boys Town **PURPOSE:**

To reignite the light in these vulnerable youth

How do we achieve it?

To incorporate the following goals under the brand umbrella of The CEO SleepOut™, namely:

1. Shelter
2. Nutrition
3. Medical
4. Education
5. Community



The Girls and Boys Town **S.H.I.N.E™ goals:**

S-ignificance

Develop a sense of self-worth and unique value

H-ome

Provide the safety of home and family and the ability to function in these environments

I-ndependence

Acquire the courage and skills to fare in the world

N-urture

Harness the sensitivity to care for self and others

E-ducation

Cultivate the knowledge and practical skills to compete



The CEO SleepOut™ brings to light 6 Legacy Projects for **Girls & Boys Town**

S-ignificance



Live, Love, Laugh

Our abused youth live under heightened stress and anxiety and struggle to find the joy that produces a balanced mind and life. Girls & Boys Town strives to create the happiness that enables them to believe in their own spark. R1m will be attributed to designing specific and strategically planned extramural activities and developing our children's unique talents to ignite the light that helps them SHINE™.

H-ome



Buildings as Foundations of Family Life

Girls & Boys Town residential dormitory style accommodation needs to be converted into spaces that give the youth an experience of family, belonging and worth. R7,9m will be applied to the conversion of open sleeping spaces into family-style living units designed to have them experience a sense of family membership and the interrelationship skills to SHINE™ at home.

I-ndependance



Preparation for Life

Our youth arrive at Girls & Boys Town having experienced the world as a hostile, unsafe place. To re-address the trauma, holistic, research-based programmes will impact on the positive development of successful, independent young people. R10,4m will see Girls & Boys Town transform programmes that heal and develop independent young people, as well as refine staff skill sets, in-line with our ground-breaking research outcomes. These outcomes will form best practice models for the wider Child and Youth Care profession in South African. Tailor-made treatment plans will meet the developmental needs of each child, ensuring that the youth are able to leave Girls & Boys Town understanding and perceiving the real world as a place worth SHINING in.

N-urture



Community Outreach

The youth arrive at Girls & Boys Town highly focused on their own predicaments and survival. We work to develop the sensitivity in them to care for both themselves and others while on their journey to developing real meaning, purpose and a sense of appreciation for any fortunes.

R3m will be spent on organisational youth outreach programmes that will positively impact the quality of life for street children in shelters, disadvantaged schools and struggling families, helping others to also SHINE™.

E-ducation



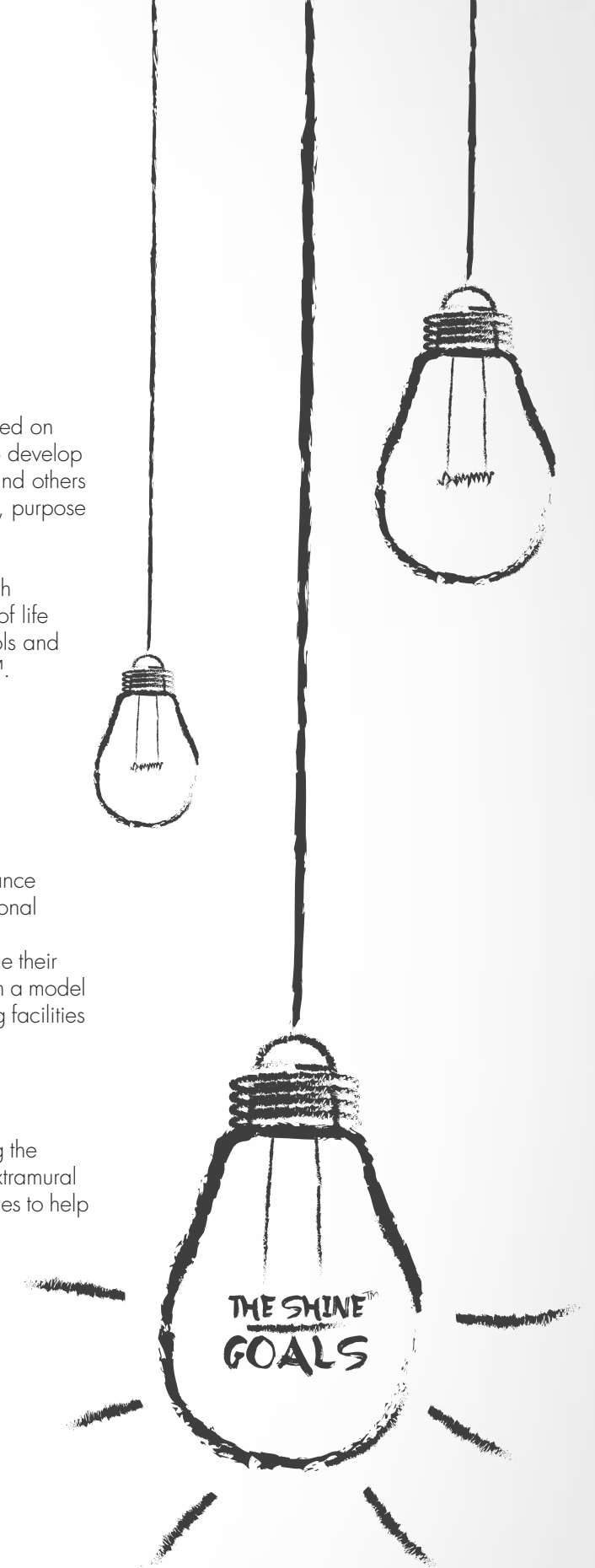
Home Schooling

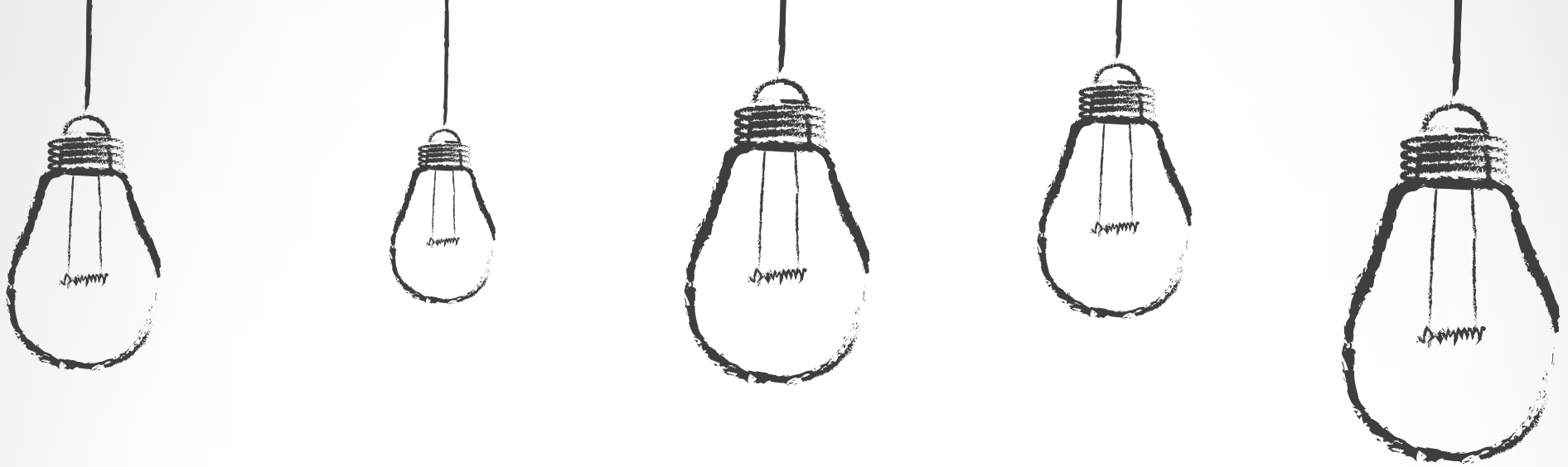
The circumstances of these youth impact on attendance and attention at school, leaving them at an educational disadvantage. We focus on helping them to close educational gaps and empowering them to continue their studies on an equal footing. R1,7m will be spent on a model to school unprepared children and provide learning facilities to help them SHINE™ in the classrooms.



Vehicles

Girls & Boys Town vehicles are limited, constraining the ability to get children to places of education and extramural activity. R2.4m will be used to purchase new vehicles to help the youth reach places where they can SHINE™.





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	Project	Time	%	Pillar
S	Live, Love, Laugh	From: December 2015 To: December 2017	3.8%	Shelter, Nutrition, Health, Education
H	Buildings as Foundations of Family Life	From: November 2015 To: Early 2017	30%	Shelter
I	Preparation for Life	From: November 2015 To: November 2018	39%	Shelter, Nutrition, Education, Health
N	Community Outreach	From: November 2015 To: November 2018	11.4%	Education, Health, Community
E	Home Schooling	From: November 2015 To: December 2017	6.4%	Education, Health, Community
	Vehicles	From: November 2015 To: March 2016	8.9%	Enables all Pillars



www.girlsandboystown.org.za
www.theceosleepoutza.co.za