

MySchool is now **MY DIFFERENCE**



Make Your Difference, One Swipe at a Time

MyDifference – Every Purchase Creates Change

Every contribution makes an impact!

Did you know that you can support Girls and Boys Town South Africa (GBTSA) through Woolworths MyDifference every time you shop?

MySchool is now MyDifference, but your impact doesn't have to change. By choosing us as your cause, you help us continue healing heartbroken children and restoring hope, at *no extra cost to you*.

How it works

Help raise funds for us through the Woolworths MyDifference programme.

Join on the Woolies app:

1. Download the **Woolies app**.
2. Join **MyDifference**.
3. Go to the **Loyalty Hub** and tap 'Causes'.
4. Select '**Choose My Own**'.
5. Search for '**Girls & Boys Town South Africa – Head Office**'.
6. Don't miss out! **Choose us before the selection window closes (31 December 2025)**.

If you're new to MyDifference

Simply join through the Woolworths app and select Girls and Boys Town South Africa as your cause of choice. Every purchase you make instantly starts supporting our work in healing heartbroken children.

If you already have MyDifference

You can update your cause selection directly in the app, no need for a new card or account.

Download for FREE on App Store or Google Play Store, sign in and scan your virtual card at till points to give back every time you shop.



Swipe. Scan. Support.

Every time you shop with Woolworths MyDifference, you help heal heartbroken children, restore hope, and transform young lives.